



# Jacob Tarr

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## Profile

Experienced web developer with over nine years of expertise in designing and developing web applications. Proficient in utilizing Wordpress, Craft CMS, and JavaScript to create innovative solutions. Demonstrated leadership skills through mentoring junior developers and collaborating effectively with team members. Proactive in staying current with advancements in the dynamic web development industry.



## Work Experience

08/2022 – 07/2024  
Remote, USA

### Senior Frontend Web Developer Southleft, LLC

- Promoted to senior position and assumed more duties such as mentoring younger developers, collaborating more with team members on larger projects and communicating more closely with clients

08/2019 – 07/2022  
Remote, USA

### Frontend Web Developer Southleft, LLC

- Collaborated closely with UX and UI designers to ensure pixel-perfect implementation of designs across various browsers.
- Developed custom WordPress website solutions tailored to client needs, while also contributing to projects on platforms such as Gatsby, Next.js, React, WooCommerce, Craft CMS, and Node.js. Integrated GraphQL alongside Gatsby and Craft CMS to optimize data fetching and enhance overall application performance.
- Applied Atomic Design principles and BEM methodology to craft scalable, maintainable websites, web applications, component libraries, and comprehensive design systems.
- Led client-facing development projects, overseeing seamless integration strategies across both new initiatives and legacy codebases.
- Embraced Agile methodologies, participating in Scrum sprints, daily standups, and retrospectives to enhance team efficiency and project delivery.
- Utilized version control systems, including Git, to manage code repositories and ensure meticulous tracking of changes.
- Implemented design systems using Storybook to maintain consistency and efficiency across projects.

11/2016 – 07/2019  
Cleveland/Akron, Ohio Area

### Front End Web / UI Developer EYEMG Interactive Media Group

- Responsible for PSD to HTML conversion
- Use modern CSS to handle intricate UI designs
- Use JavaScript (Angular.js, jQuery, Typeahead libraries) to power functionality
- Work with a custom open-source (in-house developed) Perl CMS as a framework for a variety of websites
- Code made-from-scratch Wordpress templates using the Sage starter template

10/2016 – 12/2016  
Raleigh-Durham, North  
Carolina Area

### Freelance Web Developer Right Foot Forward Marketing & Design

- Worked as a remote freelance developer
- Responsible for communicating with the team remotely on how to approach website functionality



## Work Experience

- Code Adobe Experience Design mockups to custom Wordpress templates (using Understrap and Sage as a base)

03/2015 – 09/2016  
Akron, Ohio

### ● **Front End Web Developer OuterBox Solutions, Inc.**

- Use cutting-edge front end technologies and methodologies to transform mockups into clean and beautiful looking code
- Primarily use HTML, CSS and JavaScript and jQuery to power the presentation of websites
- Implement front-end technologies into an ASP.Net (Razor) framework
- Develop for custom ecommerce solutions
- Update legacy websites from clients
- Work on an awesome team of developers to build websites clients can be happy about

09/2009 – 12/2014  
Erie, Pennsylvania Area

### ● **Security Escort Gannon University**

- Escorted students and faculty around campus ensuring safety
- Maintained radio contact with campus police and safety personnel and the campus alert system

04/2014 – 08/2014  
Erie, Pennsylvania Area

### ● **Front End Web Developer Brain Gain, LLC**

- Develop front end side of a web application
- Responsible for presentation of website
- Designed the UI with SketchApp
- Used JavaScript for some of the event handling

08/2008 – 05/2013  
Erie, Pennsylvania Area

### ● **Writer and Editor The Gannon Knight**

- Writer for the news, sports and arts & leisure sections
- Assistant news editor for news section
- Editor for Arts & Leisure section
- Possess experience of interviewing people
- Know how to format a news story

06/2011 – 08/2011  
Erie, Pennsylvania Area

### ● **Sports Writing Intern Erie Times-News**

- Wrote sports stories
- Research for articles and features
- Interview subjects
- Wrote features and briefs for a daily publication
- Assist staff reporters

04/2009 – 09/2010  
Erie, Pennsylvania Area

### ● **Concession Worker Erie Seawolves Baseball**

- Operated cash register
- Provided customer service as a team member in a fast-paced situation
- Responsible for maintenance of concession stand before, during and after games

06/2008 – 08/2008  
Erie, Pennsylvania Area

### ● **Surveyor Assistant Porter Consulting Engineers**

- Assisted surveyor with maintenance and operation of survey equipment
- Assisted set up of traffic control devices
- Set control points for a variety of construction projects



## Education

01/2012 – 12/2014

### ● **Computer Science | Master's Degree Gannon University**



## Education

Studied web development as an option. Graduated in December 2014

01/2008 – 12/2012



### **Journalism | Bachelor of Arts (B.A.)** **Gannon University**



## Languages



English  
**Professional**